Danilo Rolle

Creative & Design Lead

I'm Danilo Rolle, a Creative & Design Lead with over 15 years of experience in designing digital products and services across diverse industries. My background spans creative agencies, consultancy firms, and startups, where I have helped businesses define, design, and scale user-centered solutions that drive both engagement and impact.

Contacts

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Certifications

2022
Mentorship Sessions In 10 Countries
ADPList

2022
License to Hire Certification
SocialTalent

2019
Certified Practitioner of Human-Centered Design.
Luma Institute

Education

1993 — 1998
Degree in fine art and painting
Accademia Ligustica di Belle Arti, Genova (Italy)

Skills

- Design Management
- Design Strategy
- Design Leadership
- Interaction Design
- User Experience
- Visual Design
- Branding
- Art Direction

Experience

2019 — Present
Avanade Italy
Creative Lead & Design Manager

- I am part of the Design Leadership
- I co-manage a team of 10 Designers
- I have been a Career Advisor for 8 people

2024 — Present
Awwwards
Jury

The awards that recognize the talent and effort of the best web designers, developers and agencies in the world.

2024 — Present
Dots™
Founder

DOTS connects design and creativity professionals through events, training, and talks.

2020 — Present
Academy of Fine Art
Design Lecturer

Teaching areas: web design, strategic design, design thinking, user experience design and interaction design.
Second level degree course in Artistic Design for Business.

2020 — Present
ADPLIst
Design Mentor

ADPList is in the space of connection—offering mentorship sessions and virtual events, all powered by our mentors.

2021 — 2022
University of Genoa
Design Lecturer

Teaching areas: Design, Graphic Design, Design Thinking, Art Direction.
Industrial design three-year degree

2021 — 2022
CSSDA
Judge

2012 — 2018
Meloria
Design Manager & Creative Director

- I founded the digital business unit
- I managed a team of 12 people
- I have directed more than 40 projects

2000 — 2012
Dartway Interactive
Web Designer - Digital Art Director - Digital Creative Director